Business Customer Gateway Navigation Guide

BUSINESS ACCEPTANCE SOLUTIONS

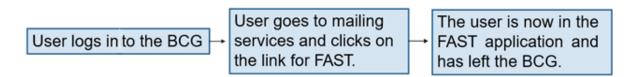
November 7, 2023 US POSTAL SERVICE

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Introduction

The Business Customer Gateway (BCG) provides a single-entry point for Postal Service® online business services. Users can access Intelligent Mail® products and services, including *PostalOne!*®, Facility Access and Shipment Tracking (FAST), Mailer IDs, elnduction, tracking, and more. Access to multiple services is provided through a single username and password. The simplified, consolidated, and streamlined registration process grants access automatically to the most popular services and gives the user the ability to custom select services at multiuser business locations. Improved navigation allows the user to easily see which services are accessible and request services. The Business Customer Gateway is a secure portal to reach mailing and shipping services. Each employee can set up their own account, and you can grant or restrict access to services as needed by your company. These services are accessed through the BCG but are distinct from the site itself.



What Can the BCG Do for Customers?

Customers can utilize the BCG to:

- Prepare, track, and monitor mailings.
- Manage Mailer IDs and permits.
- Simplify Full-Service mailing and customer returns.
- Target areas with direct mail.
- Send and manage large shipments.
- Order mailing and shipping labels.
- Enroll for shipping services.
- Generate mail and transaction history reports.
- Stay informed of USPS promotions and incentive programs.

Common Terms and Definitions

Business	BCG	A secure portal to access mailing, shipping, and additional mailing services via a
Customer		single username and password. Provides a single point of entry for several
Gateway		USPS® online business services. A BCG account can have many CRIDs.
Business	BSA	The first person that signs up for a BCG account, application, or service is the
Service		BSA of that service. This person controls others' access to services. The BSA will
Administrator		have Managed Mail Activity and can manage permits in the BCG. Also, for
		some services within the BCG, the first-person requesting that service will
		become the BSA of that service. So it may be that a there is a different BSA for
		a service than the BCG BSA designee.

Business Service Administrator	BSA Delegate	Acts on behalf of the BSA; can revoke or approve users' access, has Managed Mailing Activity access and can manage permits in BCG.
Delegate Customer Registration ID	CRID	A USPS-generated numeric code up to 15 digits that uniquely identifies a business at a location. A CRID is assigned to allow access to permits and services in BCG, submit electronic documentation (eDoc), claim Nonprofit rates, and receive Full-Service benefits. Customers may have multiple CRIDs due to multiple locations, but it is best to limit the number of CRIDs to the bare minimum. Newly created permits should be linked to an existing business location CRID whenever possible. Use a CRID (company identifier) to establish a Business Customer Gateway account. A CRID can have many permits. A permit is owned by a single CRID at any given time. Customer Registration ID (CRID) Management Fact Sheet (usps.com)
Enterprise Payment System	EPS	The Enterprise Payment System (EPS) allows customers to pay for products and services through an Enterprise Payment Account (EPA) funded as an Automated Clearing House (ACH) Debit or Trust Account. The EPS payment account management provides enhanced security features, centralized balance and account management, and a self-service customer experience.
Mailer ID	MID	Unique ID number to identify a Mail Owner, Mailing Agent, or Mail Service Provider. The MID is embedded in an IMb. MIDs are either 6 or 9 digits based on calendar year mail volume in <i>PostalOne!</i> . A CRID can have many MIDs, but a MID can only be assigned to one CRID.
Mailer's Scorecard		The Mailer Scorecard provides a dashboard view of the results of the letter and flat mailing activity with the Postal Service over a calendar month. This view is available to both the mailer who submitted the electronic documentation for the mailing (eDoc submitter) and the mail owner/mail preparer. For more information on the mailer scorecard including the metrics and the assessment review process please see Publication 685 .
Mail Service Provider	MSP	Registered Mail Service Providers (MSP) can conduct queries to find customers CRIDs and MIDs by using the MID/CRID Lookup tool. MSPs can limit the creation of new CRIDs by finding existing ones for their customers. If they do not have any, the tool will allow the MSP to create MIDs as needed, without creating additional unneeded CRIDs. Customer Registration Identification (CRID) and Mailer Identifier (MID) Acquisition Fact Sheet (usps.com)
Managed Mail Activity	MMA	Access to a suite of core services that allows you to manage permits and check balances and fees.
PostalOne!®		The program the USPS uses to process postage statements. Electronic submission of a postage statement by any means sends the statement to the <i>PostalOne!</i> Program.

Landing Page

The BCG is located at https://gateway.usps.com. Save this link to your favorites for quick, easy access. You can also locate this page by going to usps.com and scrolling to the bottom of the page. There, select Business Customer Gateway under Other USPS Sites. You can sign up and log in from this page. You can also access BCG from Postal Explorer under the Business Solutions tab at the top of the page.

Mailing Services

Save time and money <u>managing your mailings online</u>. **Get your message where you need it to go with** <u>Every Door Direct Mail</u>. **Use the** <u>Intelligent Mail Small Business Tool</u> to manage your mail stream and maximize your discount. Click the service name for additional information.

Automated Business Reply Mail

Create artwork for Reply Mail pieces.

• Balance and Fees (PostalOne!)

24/7 access to mailing accounts to monitor balances and fees.

• Commercial Mail Receiving Agency

Supports USPS policy and procedures for Commercial Mail Receiving Agency (CMRA) registration and regulatory requirements.

• Customer Label Distribution System (CLDS)

Order bulk, collated or DMM labels online.

• Customer/Supplier Agreements (CSAs)

CSAs define mail preparation requirements and acceptance times.

• Dashboard (PostalOne!)

Review jobs that have been submitted by electronic documentation.

• Electronic Data Exchange (PostalOne!)

Submit mailing information and postage statements electronically using Mail.dat, Mail.XML, and the Postal Wizard and receive Full-Service Reports.

• Every Door Direct Mail

EDDM is designed to help you reach every home, every address, every time.

Incentive Programs

Participate in promotions and incentives for business mail.

• Informed Visibility

Provides mail tracking data for letters, flats, bundles, handling units, and containers.

Intelligent Mail for Small Business (IMsb) Tool

Online tool that assists in Full-Service mailing preparation.

Mailer ID

Request and manage Mailer IDs.

Mailing Promotions Portal

Submit mailpieces for review and inclusion in USPS Mailing Promotion campaigns, or to submit questions related to Mailing Promotions campaigns.

Mailing Reports (PostalOne!)

Immediate access to several detailed mailing reports, including pending postage statements, mail quality, electronic mail improvement, and more.

• Manage Permits (PostalOne!)

Manage permit information for business locations.

MYMSSC Portal

Commercial Mailers submit inquires on mailing permits, HAZMAT reviews, PostalOne! assistance, ABRM tool assistance, or to submit questions related to commercial mail and mailpiece design.

• Picture Permit Indicia

Manage Picture Permit Indica.

• Postal Wizard (PostalOne!)

A secure way to submit a postage statements and other postal forms electronically.

Printer Directory

Apply to appear in the USPS Printer Directory.

Schedule a Mailing Appointment (FAST)

Schedule a mailing appointment.

Share Mail

Send Single-Piece First-Class Mail letters or postcards without affixing a stamp.

USPS Mail Analytics

Dashboards, reports, and analytical tools used to view mailing and shipping activities.

Shipping Services

Utilize Click-N-Ship Business Pro™ as an End-to-end solution for businesses to fulfill their daily shipping needs. Schedule regular reshipment of mail from one or more addresses to a chosen destination with Premium Forwarding Service Commercial™. Click the service name for additional information.

• Balance and Fees (PostalOne!)

24/7 access to mailing accounts to monitor balances and fees.

Click-N-Ship Business Pro™

Print shipping labels and securely pay for packages.

• Dashboard (PostalOne!)

Review jobs that have been submitted by electronic documentation.

• Electronic Data Exchange (PostalOne!)

Submit mailing information and postage statements electronically using Mail.dat, Mail.XML, and the Postal Wizard and receive Full-Service Reports.

Electronic Verification System (eVS)

Document and pay postage, including special service fees, using electronic manifest files for high-volume package mailers and package consolidators.

Incentive Programs

Participate in promotions and incentives for business mail.

Mailer ID

Request and manage Mailer IDs..

Mailing Reports (PostalOne!)

Immediate access to several detailed mailing reports, including pending postage statements, mail quality, electronic mail improvement, and more.

Manage APIs

APIs allow integration of USPS data into customer's software and or system application.

Manage Permits (PostalOne!)

Manage permit information for business locations.

Official Mail Shipping Labels

Provides the option for OMAS customers to use Click-N-Ship.

Online Enrollment

Get started online to apply for eligibility.

Parcel Data Exchange (PDX)

PDX allows business customers to upload manifests and download extracts.

Parcel Return Service

Offers an easy and convenient way for merchants to receive returns from their customers.

Parcel Return Service (PRS) Authorization Letter

Formal notification to begin package pickups at Postal locations that are designated as an authorized Return Delivery Unit (RDU) or Return Sectional Center Facility (RSCF).

• Postal Wizard (PostalOne!)

A secure way to submit a postage statements and other postal forms electronically.

Premium Forwarding Service Commercial™

Schedule regular reshipment of mail from one or more addresses to a chosen destination.

Premium Forwarding Service Local

Schedule regular reshipment of mail from PO Box for delivery to a street address on a regular schedule when both addresses are serviced by the same facility.

• PS Form 3801

Authorize an agent to pick up mail and parcels on behalf of commercial customers.

Scan Based Payment (SBP)

Streamline the returns process and increase visibility using technology solutions to generate barcoded labels.

USPS Package Intercept

Redirect your mailpiece if it hasn't yet been delivered.

USPS Ship Account Management

Enroll, edit profiles, and adjust payment options. in USPS Returns and USPS Ship (Outbound).

• USPS Ship Disputes and Refund Requests

Request joint reviews for monthly adjustments and submit refund requests.

USPS Ship Reports

A snapshot of monthly shipping activity and reports to assist in monthly reconciliation.

Additional Services

Sign up for <u>USPS Promotions and Incentives</u>, save money with <u>Automation Discounts</u>. Take advantage of <u>Informed Visibility</u>, which provides mail tracking data for letters, flats, bundles, handling units, and containers. Click the service name for additional information.

Approved Shipper

Store and accept prepaid USPS packages and offer USPS products and services at Post Office prices or with a surcharge.

Audit Mailing Activity (PostalOne!)

Read-only access to data associated to permit or Publication accounts.

Bulk Indemnity Claims

Commercial users can upload up to 5,000 indemnity claims at one time.

Business Service Network (BSN) eService

A state-of- the-art program that allows customers to create and monitor service requests online.

Contract Postal Unit Commercial Postal Store

Contract Postal Units select and pay for stamps online in the Commercial Postal Store.

Enterprise Payment System

Setup and manage a centralized and secure payment account.

• Enterprise PO Boxes Online

Pay for PO Box, Caller and Reserve fees with an Enterprise Payment Account.

Informed Delivery® Mailer Campaign Portal

Create an Informed Delivery[®] campaign to synchronize direct mail and digital marketing.

Informed Delivery[®] Shipper Campaign Portal

Create an Informed Delivery® package campaign to synchronize packages and digital marketing.

• Intelligent Mail Services

End-to-end visibility into the mailstream by using the suite of Intelligent Mail barcodes and submitting electronic documentation.

Mail Transport Equipment Ordering System (MTEOR)

Order Mail Transport Equipment.

NSA Rate Access in Informed Visibility

Retrieve Negotiated Service Agreement rate downloads from the Informed Visibility application.

Pickup on Demand (PUOD)

Conveniently schedule a pickup within a two-hour time frame and pay for it online.

• Retail Business Partners

Online onboarding Retail Business Partners.

Service Refunds

Submit single or bulk file upload for Service Performance Refunds for Priority Mail Express and Extra Services.

Stamps Now Commercial Postal Store

Leverage Enterprise Payment as a means of paying for Commercial Postal Store purchases using Trust, ACH, and credit cards.

USPS Tracking

Provides delivery information.

• <u>Verification Assessment Evaluator (PostalOne!)</u>

Receive reconciliation and refund notifications and submit joint review and refund requests in the system.

Village Post Office Commercial Postal Store

Village Post Offices access to select and pay for stamps online in the Commercial Postal Store.

Sign Up for the BCG

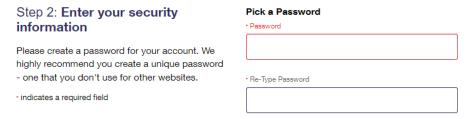
On the BCG landing page, https://gateway.usps.com, click the Sign up for the BCG button.



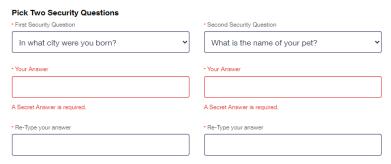
Create a unique username. If the name you select is already in use, the system will suggest a modification. Usernames are case sensitive.



Create a password. Passwords must be at least 8 characters in length and include at least one uppercase letter, one lowercase letter, and one number. They are case-sensitive and cannot include your username or more than two consecutive identical characters. Enter the password twice.



Next, pick two security questions and provide the answers. Answers are not case sensitive. If you forget your password, you will use this information to regain access to your account.



It is suggested that you store a copy of your username/password and security questions/ answers in a secure location. You cannot regain access to your account without these. Enter your contact information. All fields with a red asterisk are required. If you are creating a new account because you are locked out of your account, you will need to use a different email address to create this account. You can change the email address after the account is created.

Name	Email & Phone		
Title	• Email Address ①		
Select			
• First Name	• Re-Type Email Address		
M.L.	-Type -Phone		
- Last Name	Mobile (U.S. Only)		
Suffix	Can we contact you? Get communications from USPS and our partners.		
Select			
	From USPS		
	From USPS Partners		

Whenever a new BCG account is created, a new CRID will be assigned to that BCG account unless the "Company Identifier" button is selected during account creation. If you already have a mailing or shipping permit, you should search for your address by Company Identifier using your CRID. If you don't know your CRID, you can get it from the local office where you drop off your mail or by contacting the MSSC at (877) 672-0007 or MSSC@usps.gov.

Step 4: Find a	address by	Please choose how y	ou would like to find y	our address		
Please enter the ac best deliverable op	ddress so USPS can find the otion for you.	○ Address ○ ZipCode™	Company Identifier			
Enter Your Company Identifier (CRID)						
	Please enter your CRID so we can get an accurate address for you.					
• CRID						
			1			
	Search					

If you do not have any permit accounts, search for your address with the Address or Zip Code™ options. These options will create a CRID for you once you have completed registration.

Read the Privacy Policy, then select Create Account.

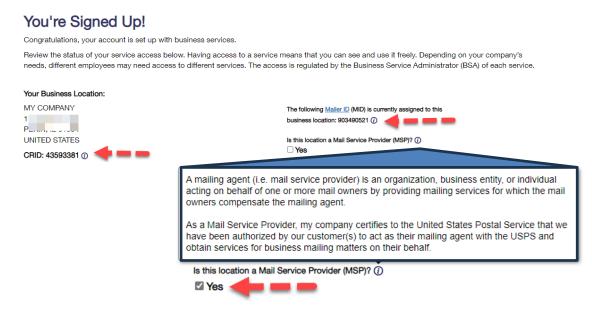
Create Account

· Please read our privacy policy.

Privacy Act Statement: Your information will be used to facilitate online registration, provide enrollment capability, and for the administration of Internet-based services or features. Collection is authorized by 39 U.S.C. 401, 403, & 404.

Providing the information is voluntary, but if not provided, we may not process your registration request. We do not disclose your information to third parties without your consent, except to facilitate the transaction, to act on your behalf or request, or as legally required. This includes the following limited circumstances: to a congressional office on your behalf; to financial entities regarding financial transaction issues; to a U.S. Postal Service auditor; to entities, including law enforcement, as required by law or in legal proceedings; and to contractors and other entities aiding us to fulfill the service (service providers). For more information regarding our privacy policies visit www.usps.com/privacypolicy or see our Privacy Policy link at the bottom of this page.

Your account has been created. Select **Continue** at the bottom of the page. You are now signed up. If you created a new CRID, you could make note of it here. You are also assigned a MID if this is a new account.



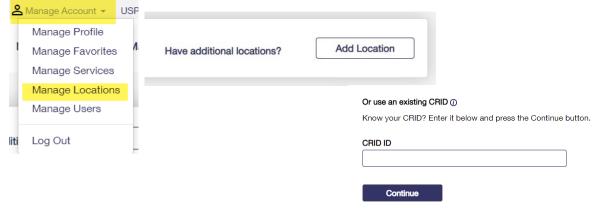
If you are a Mail Service Provider, check the Yes box here.

You can request access to additional services now by clicking the **Get Access to Additional Services** box. You can always request access at a later date.



Adding a CRID to Your Existing BCG Account.

To add a CRID to your existing BCG Account, go to Manage Account>Manage Locations, select Add Location, and enter the CRID in the box and continue.



Requesting Access to Services

Upon creating a BCG account, you were given access to some services and others you must request access to. You will be given permission to use several <u>USPS Business Services</u> allowing you to do things like:

- Prepare, track, and monitor your mailings.
- Manage Mailer IDs and Permits.
- Simplify Full-Service Mailing and Customer Returns.
- Target Areas with Direct Mail.
- Send and Manage Large Shipments.
- Order Mailing and Shipping Labels.
- Enroll for Shipping Services.
- Generate Mail and Transaction History reports.
- Stay On Top of USPS Promotions and Incentive Programs.

If you are the first user to request a service for your location, you will become the **Business Service Administrator (BSA)** of that service; you will be able to manage that service for any future users, controlling who can and cannot use it at your business location.

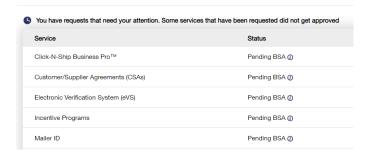
You can request access to services under the Manage Account tab or through the services tabs.



Scroll through and locate the service you wish to request. If you already have access, the button will read **Go to Service**. To request access, select **Get Access**.



If you are not the BSA for the service, your access will need to be approved by the BSA.



Manage Mailing Activity

Please note that while Manage Mailing Activity is applicable to all three categories of services, it is not a standalone service on its own. MMA is a suite of services, which includes subservices:



Once you have requested and received access to one of MMA's subservices, you will be granted access to all MMA sub-services automatically. The BSA will see "Manage Mailing Activity" in the pending request window when someone requests access to one of the subservices.



Approving Access to Services

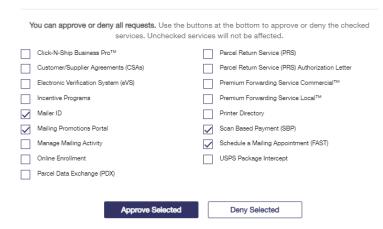
If you are the BSA, you will need to approve or deny services for others in your company that request them. If someone requests access to services related to a CRID you are the BSA for, you will see and exclamation mark on Pending Requests in the Header Menu.

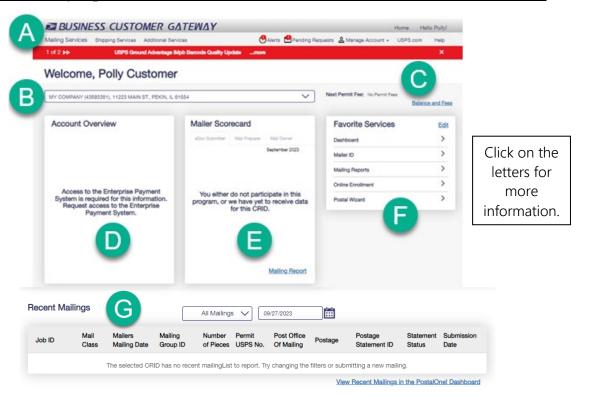


Click Pending Requests to respond to these requests. The click on Review Request.



You can approve or deny all requests. Use the buttons at the bottom to approve or deny the checked services. Unchecked services will not be affected and can be acted on at a later time.

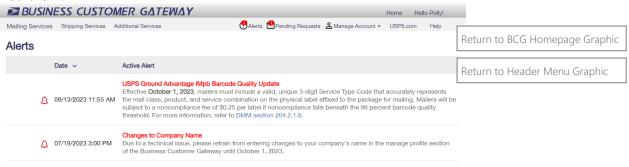




A. Header Menu – The header menu provides quick links to the BCG.



Alerts are important notices from the Postal Service about applications or functionality. If there are active alerts, a red exclamation mark will appear in the header menu by alerts. Click the link to view the alerts. The exclamation mark will be visible as long as there are active alerts. It will not disappear after you have viewed them.



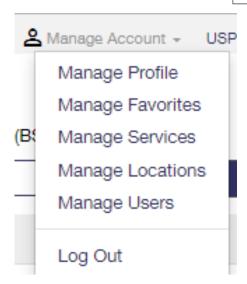
2. Pending Requests is where the BSA will go to approve or deny access to services requested for their CRID.

Return to Header Menu Graphic



3. Manage Account contains a drop-down menu with access to manage different areas of the BCG account.

Return to Header Menu Graphic

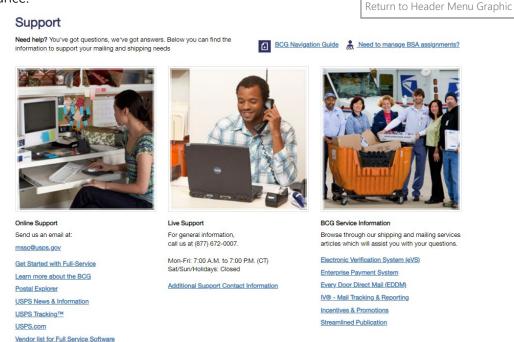


- 4. Home will take you back to the BCG Home Page if you are on another page.
- 5. USPS.com will take you to the USPS website.



Return to Header Menu Graphic

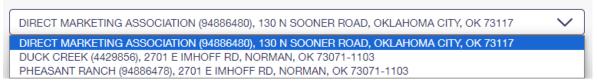
6. Help is where this guide is located and includes other avenues, should you need assistance.



7. Business Services (<u>Mailing Services</u>, <u>Shipping Services</u>, and <u>Additional Services</u>) links take you to a list of services where you can request access or go to the services for which you have access.



B. Choose your CRID. If you have access to more than one CRID, you can choose which CRID you want to work with from the drop-down menu.

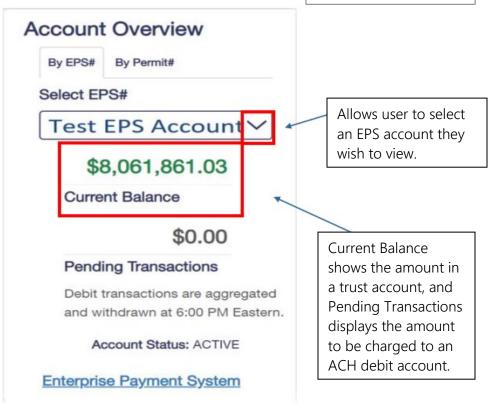


C. Balance and Fees – a quick link to activity on your account for the last 13 months. Information will only display if your account has had transactions within the past 13 months. You can also print the information from this page.



D. EPS Account Overview Widget - To view this widget, you must have Manage Mailing Activity (MMA), an EPS account, and EPS access. More information on EPS can be found at https://postalpro.usps.com/eps.

Return to BCG Homepage Graphic

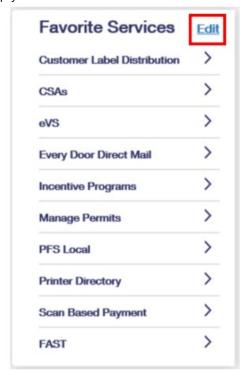


E. Mailer Scorecard Widget - The mailer scorecard allows letter, flat and Periodical customers to view their performance when submitting an eDoc. Views for the mail preparer and mail owner are coming soon. For more information on the mailer scorecard and associated programs please visit see the *Publication for Streamlined Mail Acceptance for Letters and Flats* at: https://about.usps.com/publications/pub685.pdf

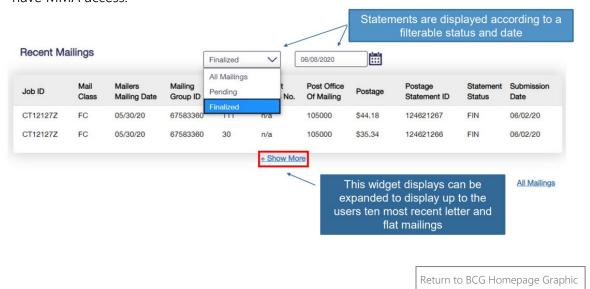


F. Favorite Services – The favorite services area is customizable to you can access the services you use most. This can be edited from the manage accounts dropdown under manage favorites, or simply click edit on the tool.

Return to BCG Homepage Graphic



G. Recent Mailing Widget - The recent mailings widget displays up to ten of your recent letters and flats mailings from the *PostalOne!* dashboard. To view this widget, you must have MMA access.



Manage Account

Manage Profile- Allows the user to change their details such as contact information, email address. This is where the Customer Validation Tool is Located. You can also request additional MIDs or CRIDs.

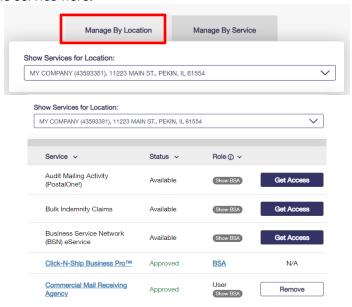
Manage Favorites - The Favorite Services panel allows you to quickly access your most often used services from most pages in the Business Customer Gateway. The services listed are currently approved and may be added to your Favorite Services panel. You may select up to ten (10) services to be included in your panel.

To Add Favorite Services:

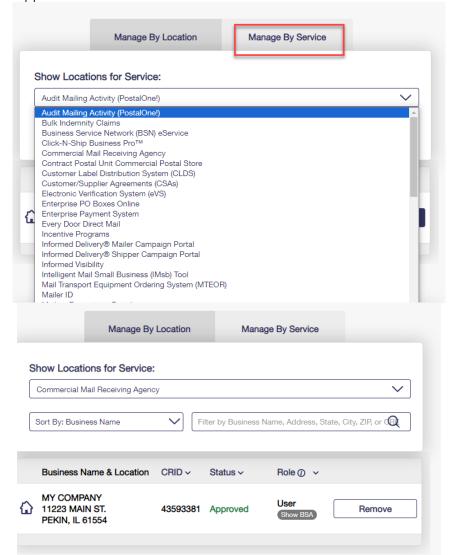
- 1. Check the services you want to add or remove from your panel.
- 2. Click the Save button to update the panel.



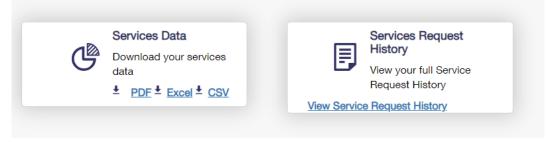
Manage Services - Allows the viewing of current services and provides the ability to request services. You can view by either location or service. To mange by location, select the location then make the necessary changes with the Get Access and Remove Buttons. You can also view the BSA of the service here.



To Manage by service, select the service in the drop-down menu then make the changes in the window that appears.



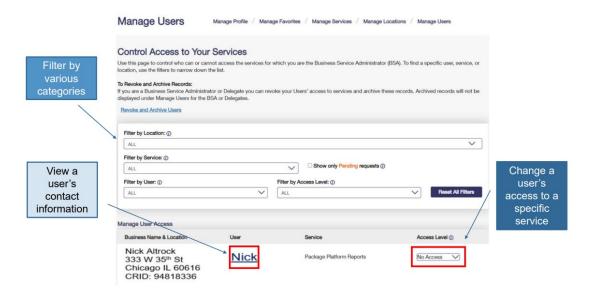
You can also view your service request history and download your services data in either PDF, Excel, or CSV formats.



Manage Locations - Displays all relevant information about the locations currently set up in the account. You can also edit your account information and add additional locations and CRIDs here.

Add Location Follow the steps below to add a new Business Location to your account. To add a new business location to your profile, type the Business Name and Address; then click the Search button. You may also search for an existing business by its CRID. Search by Address Or use an existing CRID () Type the Business Name and Address; then click the Search button. Know your CRID? Enter it below and press the Continue button. * Country United States * Address 1 Address 2 *City * State Select State * ZIP/Postal Code Cancel

Manage Users- This page is available for BSAs and BSA delegates and allows BSA and BSA delegates to approve/edit user access.

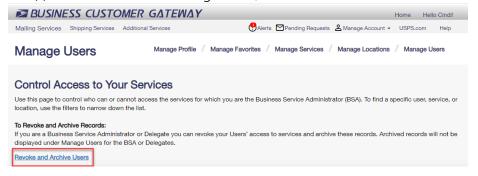


Use the drop-down menu to change access. Access: provides user with access to the service for that business location BSA Delegate: allows user to approve/deny requests for that service & location on your behalf No Access: denies user access to the service for that location Requested: will default to this when the user has requested access and the BSA hasn't taken action yet.



Revoke/Archive Access

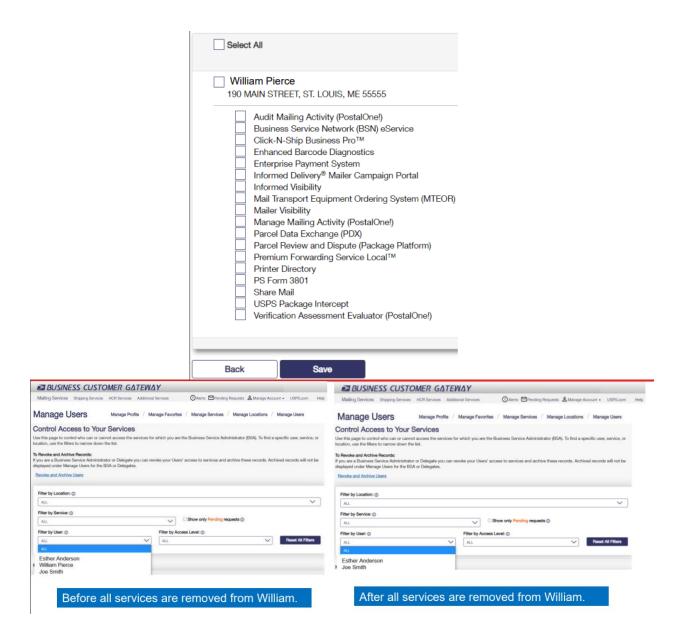
BSA and BSA delegates can revoke a user from CRID(s) entirely or revoke specific services. When all services are removed from a user, that user will no longer appear in manage users for their previous BSA. In cases where the user is not removed from the primary CRID, their access can be restored by returning to revoke and archive and unchecking the boxes next to the users CRID(s) or services. Under manage users, click on revoke and archive.



Select the user whose access you wish to change or archive.

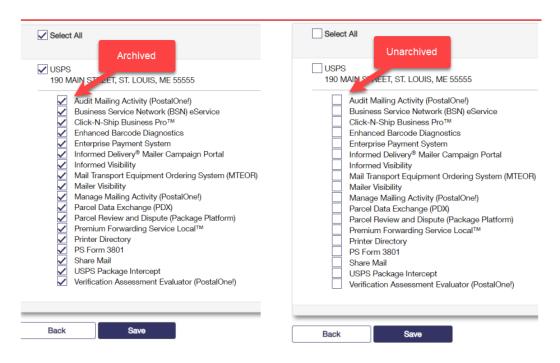
Revoke And Archive If you are a Business Service Administrator(BSA) or Delegate you can revoke your Users' access to services and archive these entries. Archived entries will not be displayed under Manage Users for the BSA or Delegates. Instructions: Step 1: Select a User from the drop down Step 2: Select services to revoke and archive Step 3: Click Save Step 4: Click Confirm Business Service Administrator and Delegates can restore an archived entry by unchecking the entry and clicking Save and clicking Confirm. Back to Manage Users William Pierce

The user and all service assigned to that user appear. Check the services you wish to revoke, and press save. In all cases when a service is checked that means it is revoked. Next click the save button and confirm that this is the action you wish to take. If your remove all services for a user will no longer appear in the list.



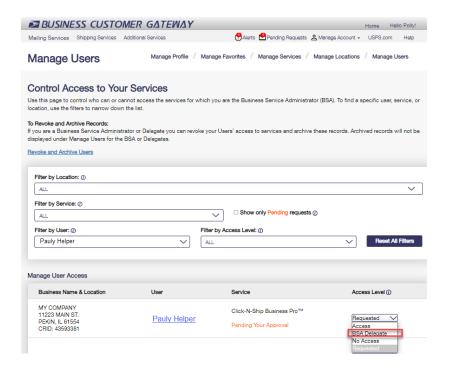
To unarchive a user, uncheck the service you wish to see in manage users. Restoring any or all of the services will allow the user to appear on the manage users screen. If all services were removed from the user or if the user was removed from the main CRID then that user cannot be restored. Please note: A user who has a service restored will have to be approved for that service again by the BSA. This can be accomplished in Manage Users.

When returning to that user in revoke and archive, those services that were archived appear with checkmarks. To restore the archived user and records, uncheck the services you would like to return to appear in manage users for that user.



Designate a BSA Delegate

To designate a BSA Delegate for a service, Go to Manage Account>Manage Users. After selecting a user, scroll to the service you wish to assign the delegate to and use the Access Level drop-down to select BSA Delegate.



Log Out

For security, you should always log out of your Business Customer Gateway Account when you have completed working in it. To log out, go to Manage Account and select close out. Simply closing your browser does not log you out of the program. The program will automatically log you out after you are idle for 10 minutes.

